

## Performance Measures Definition

PERFORMANCE MEASURES DEFINITIONS	
Measure	Definition
<i>Access roads miles constucted</i>	The number of miles constructed as a result of an ARC investment.
<i>Acreage</i>	The amount of land that is directly impacted by an ARC investment.
<i>Businesses created</i>	The number of businesses created as a result of an ARC investment.
<i>Businesses improved</i>	The number of existing businesses that have been measureably impacted by an ARC investment.
<i>Businesses retained</i>	The number of existing businesses that continued to operate as a direct result of an ARC investment.
<i>Businesses served</i>	The number of businesses served by an ARC investment
<i>Communities improved</i>	The number of communities that were measureably impacted by an ARC-funded project (e.g. improved planning, improved self-reliance, increased civic participation, increased political participation, enhanced community pride, improved infrastructure, improved educational opportunities and or any other community capacity improvement).
<i>Communities served</i>	The number of communities served by an ARC-funded project.
<i>Costs reduced</i>	The dollar amount for any cost reductions among participating organizations and businesses that occurred as a result of an ARC investment.
<i>Households improved</i>	The number of households measureably impacted by an ARC investment.
<i>Households served</i>	The number of households served by an ARC investment.
<i>Housing units constructed/rehab</i>	The number of new units built or existing units rehabilitated as a result of an ARC investment.
<i>Jobs created</i>	The number of direct hires that will be made as a result of the project's operation (excluding highway or building construction jobs). Jobs created includes private-sector jobs that will be created within three years after ARC-funded services or projects are complete. Part-time and seasonal jobs are converted to full-time equivalents (FTEs) and rounded up to whole numbers.
<i>Jobs retained</i>	The number of jobs that will be retained as a result of an ARC investment that is needed to keep the business in continued operation and/or jobs in the area
<i>KWh</i>	The decrease in energy usage as a direct result of an ARC investment (measured in kilowatts per hour)
<i>Leveraged Private Investment</i>	The dollar amount of private sector financial commitments, outside of project costs, that result from an ARC investment.
<i>Linear feet</i>	The length of line (e.g.pipe, fiber/cable, rails, or trails) constructed or installed as a result of an ARC investment.
<i>MGD</i>	The increase in capacity of a water or sewer system or plant as a direct result of an ARC investment (measured in million gallons per day)
<i>Organizations improved</i>	The number of non-profit, non-governmental organizations served by an ARC-funded project
<i>Organizations served</i>	The number of non-profit, non-governmental organizations measureably impacted by an ARC investment. Improvements could include: increased collaboration; enhanced efficiency or effectiveness; and/or enhanced stability/growth
<i>Participants improved</i>	The number of individuals measureably impacted (improved) by an ARC-funded project. (e.g. enhanced skills, increased awareness of community issues, enhanced empowerment)
<i>Participants served</i>	The number of individuals involved or served by an ARC-funded project.
<i>Patients improved</i>	The number of patients whose health is measurably improved by health services or and/or access to healthcare as a result of an ARC investment.
<i>Patients served</i>	The number of patients receiving health services and/or access to healthcare as a result of an ARC investment.
<i>Plans developed</i>	The results of a comprehensive, strategic, or other planning process that is prepared as a result of an ARC investment.
<i>Programs developed</i>	An on-going activity directed at achieving a mutually-agreed upon goal and resulting from an ARC investment.
<i>Reports developed</i>	A written document that is produced as a result of an ARC-funded project.
<i>Revenues Increased - Export Sales</i>	The dollar amount of new export sales, by participating businesses, that result from an ARC investment.
<i>Revenues increased - Nonexport</i>	The dollar amount for an increase in revenue (not related to an export sales promotion or activity) among participating businesses that occurred as a result of an ARC-funded project.
<i>Square feet</i>	The amount of building space directly impacted by an ARC-funded project.
<i>Students improved</i>	The number of students who were measureably impacted by an ARC-funded project. (e.g. (1) enhanced their knowledge or skills; (2) passed or graduated to the next grade or level necessary to continue their education; (3) received an educational credential; (4) received a career credential; and/or (5) obtained a job in the field for which they were specifically trained)
<i>Students Served</i>	The number of students who participated in an ARC-funded project. Includes children and youth in pre-Kindergarten programs through 12th grade, as well as adults in post-secondary programs.
<i>Telecom sites developed</i>	The number of sites with new or improved broadband services as a direct result of an ARC investment.
<i>New Visitor - Days</i>	The number of new daytime visitors to a tourism destination times the number of days they visit, resulting from an ARC investment.

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<b><i>New Visitor- Overnights</i></b>	The number of new overnight visitors to a tourism destination times the number of their overnight stays, resulting from an ARC investment
<b><i>Workers/trainees improved</i></b>	The number of adult workers measurably impacted as a result of an ARC-funded project (e.g. obtain new employment, enhance their employment through higher pay or better positions, or continue their education or training).
<b><i>Workers/trainees served</i></b>	The number of adults that received training in an activity designed to enhance their employability or educational attainment.